

LÖK & BLÖK

Moisture control is the single largest factor in how your hair performs. It can either be your best friend or your worst enemy.

- Locks in the perfect 10% to 11% moisture content that keeps hair strong and healthy.
- Locks in conditioners from shampoo to shampoo that normally only last 2 to 3 hours.
- Blocks out external moisture that causes frizz by providing a 100% seal on the hair shaft.
- The only shampoo-soluble product.
- Humidity will no longer effect your hairstyle.
- Keeps hair soft, shiny and silky from shampoo to shampoo.
- Protects hair completely from hot blowers and ceramic irons and cuts styling time in half.
- Does not weigh hair down.
- Use year round and protect against breakage, split ends and damage due to neglect, natural wear and chemical services.
- LÖK & BLÖK is scientifically proven to protect hair. See how silicones protect thermally – treated hair by preventing moisture loss. <http://www.sabinohair.com/dowcorning.pdf>





Locks in perfect moisture content

Think of your hair as a sponge sitting in a sink loaded with water. Eventually that water dries out and the sponge turns to cardboard. Adding more moisture can make the sponge supple but eventually it dries out again. Instead of constantly trying to stay on top of moisturizing the sponge (your hair), why not put a protective waterproof seal on the sponge allowing it to maintain its perfect moisture content and not dry out?

LÖK & BLÖK is the only product that can lock in the perfect moisture content. After you shampoo and condition, it seals the water in from the towel-dried state. When you are constantly having to add moisture to your hair because water-soluble products are failing to hold the moisture in... your hair goes through periods of drought. LÖK & BLÖK doesn't allow that to happen, it keeps the essential moisture constant until the next shampoo. Hair is 300% stronger when perfect moisture content is maintained.

Locks in conditioners

Typical conditioners and moisturizers are primarily made up of air and water — but not Sabino's Revitalizing Shampoo and Nourishing Conditioner. Using our revolutionary silicone technology, our extraordinary shampoo and conditioner tames frizzy hair and supports LÖK & BLÖK's complete climate control. Other conditioners only stay in the hair for 2 to 3 hours as they are water-soluble and either dilute in humidity or dissipate in dry climates. These other conditioners may make hair "feel good" temporarily but have little value in repairing hair.

When used properly, Sabino's Revitalizing Shampoo and Nourishing Conditioner, in conjunction with water, is the best moisturizing combination around — especially when hair is then sealed with LÖK & BLÖK. Together they create a lightweight protection that lasts against any climate change until the next shampoo.

Blocks out external moisture

Excess moisture overloads hair and expands the hair shaft making hair look frizzy. LÖK & BLÖK not only locks *in* the perfect moisture content but it also blocks *out* excess moisture that the hair does not need — until your next shampoo. Whether you blow dry, flat iron, or use a curling iron, LÖK & BLÖK will not allow excess moisture in that makes hair revert back to its original frizzy state.

When used as directed, LÖK & BLÖK completely protects your hair in any climate or circumstance — rain, snow, humidity, even if you're swimming. If you flat iron your hair and you are faced with any of these challenges your hair may wave or curl, but it will not frizz!

The ONLY shampoo-soluble product for hair

Other “anti-humidity” products tend to be water-soluble, which means they become diluted in rain, humidity, water, etc. and they tend to dissipate in cold, windy and dry climates, thereby losing their effectiveness. You just cannot fight water with water. LÖK & BLÖK does not dilute or dissipate under these conditions but will break down during a shampoo.

Humidity will no longer affect your hair style

Isn't it exhilarating to finally have a product that you feel completely confident in? No need to load your hair with layers of product hoping that your hair won't frizz. It's every curly-haired person's dream to have hair that is completely frizz-free, and with LÖK & BLÖK that dream is finally a reality.

Desire sexy looking natural curls, want to elongate tight curls, or want to turn your curls into straight hair? LÖK & BLÖK, combined with Sabino's Curls for Curly Hair (C4CH) binds and defines curls without fly-aways or halo frizz.

Keeps hair shiny, soft and silky

When applied, LÖK & BLÖK not only creates a seal on the cuticle layer but also adds sheen. Because it locks in the perfect moisture content it keeps hair flexible, which makes hair feel soft and light. The seal on the cuticle makes hair glide with each other instead of creating resistance or wearing down the cuticle. Instead the cuticle is tight to the cortex making the hair shaft flow and move freely.

Does not weigh hair down

Any product, whether water-soluble or not, can weigh hair down if you use too much. We suggest starting with repeated small amounts until you find the perfect amount of LÖK & BLÖK for your hair.

If humidity is very high, use a little more. LÖK & BLÖK will not weigh hair down when applied as instructed. It may take a few applications to discover just the right amount of LÖK & BLÖK for your hair.

The best thermo protector

We recommend turning your ceramic flat iron up to 450 degrees when using LÖK & BLÖK on your hair. No other product can make that statement. Because you can use higher temperatures, styling time is cut in half. The high temperature pushes LÖK & BLÖK deeper into the hair shaft creating even more protection. Flat irons that only reach 400 degrees or less burn off surface products, especially water-soluble thermo controllers. This forces the user to go over the hair several times and thereby burn off surface product until the iron is burning raw hair. This is how hair breaks, splits and becomes so damaged it cannot gain length.

We do not recommend using metal flat irons as they burn hair. When using a curling iron, we suggest turning the iron down in temperature because a curling iron stays in the hair longer than a flat iron. LÖK & BLÖK will protect your hair but metal irons should not reach 450 degrees like your flat iron.

Round brushes and blowers cannot smooth hair to its highest potential because the heat becomes uneven. We do not recommend using a round brush if you flat iron or intend on curling your hair. If you prefer to use a round brush or wrap your hair because you like the results better than a flat iron, then by all means continue to do so. LÖK & BLÖK will allow the round brush to glide through the hair with greater ease and still protect your hair from frizzing in any climate.

Year round protection

LÖK & BLÖK is not just a summer product but can be used during the fall, winter and spring as well. When used on a regular basis LÖK & BLÖK, and a little TLC, has been proven to eventually breathe life back into damaged hair, regardless of frizz or season.

With continued use, LÖK & BLÖK will protect your hair when styling or subjecting it to chemical treatments (relaxers, color or perms). Color will penetrate LÖK & BLÖK because there are surfactants in color and other treatments. Chemical processes will perform better and last longer.

LÖK & BLÖK also protects hair from chlorine, sun and cold weather. Say goodbye to split ends when your hair is trimmed regularly and LÖK & BLÖK is in your regimen. Say goodbye to breakage as LÖK & BLÖK will strengthen your hair and maintain a protective seal all year round.

Want length but your hair won't agree? Try LÖK & BLÖK for one year and watch your hair grow like never before!

Everything about LÖK & BLÖK is revolutionary, including the way you put it on!